

HABERSHAM COUNTY BOARD OF COMMISSIONERS

EXECUTIVE SUMMARY

SUBJECT: Agreement with Optum Health

DATE: 6/8/23

☒ **RECOMMENDATION**

☐ **POLICY DISCUSSION**

BUDGET INFORMATION:

☐ **STATUS REPORT**

~~ANNUAL-~~

☐ **OTHER**

~~CAPITAL-~~

PRESENTED BY: Brooke Whitmire

COMMISSION ACTION REQUESTED ON: June 19th, 2023

PURPOSE: To request approval from the Commission to an agreement with Optum Health to allow the Recreation Department to continue offering the Renew Active programs for memberships.

BACKGROUND / HISTORY: Renew Active is an insurance benefit program that allows guests to attain a membership with the Parks and Recreation Department for use of the fitness center, pool, etc. for free via their individual insurance provider. The agreement with Optum Health allows the Parks and Recreation Department to be reimbursed by Healthy Contributions the payment service provider, for each qualifying visit a person makes with their membership.

FACTS AND ISSUES:

- Optum Health is the provider of the Renew Active program.
 - The Renew Active program provides free membership to the Recreation Department for qualified participants through their individual insurance provider.
 - The Recreation Department receives reimbursements of up to \$3.50 per qualifying visit, per person .
 - This agreement is no cost to the county.
 - Qualifying visits include check-ins for usage of the fitness center, pool and indoor walking.
 - There are currently 49 members who utilize their Renew Active benefits for membership.
 - There have been 558 member check-ins since April 1 under this membership.
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OPTIONS:

- 1) Approve recommendation.
 - 2) Deny recommendation.
 - 3) Commission defined alternative.
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RECOMMENDED SAMPLE MOTION: I approve the agreement with Optum Health.

DEPARTMENT: Parks and Recreation

Prepared by: Brooke Whitmire

Director: Brooke Whitmire

**ADMINISTRATIVE
COMMENTS:**

_____ **DATE:** _____

County Manager
